

20/20 Honor Roll

Gender Diversity in Maryland



Annually, Executive Alliance analyzes the representation of women at the highest levels at publicly-traded companies headquartered in Maryland through its Annual Census Report. Our Honor Roll designation highlights publicly-traded companies headquartered in Maryland that employ women in at least 20% of their executive leadership roles AND have women in at least 20% of their board of director seats.

Now, you can show your commitment to changing the conversation about women in leadership in Maryland by sponsoring our inaugural Honor Roll: Gender Diversity in Maryland.

Held virtually July 15th from 11 am—12:30 pm, 20/20 Honor Roll: Gender Diversity in Maryland will showcase the companies that are changing the conversation about professional women in our state and feature a round table discussion “Post-COVID women in the workplace: what can be done for me, my company, for others?” Attendees will also receive our acclaimed annual Census Report, which will have additional



distribution in the AFRO and The Daily Record. **Sponsorship opportunities available.**

Contact Rebecca Snyder at Executive Alliance, Rebecca@executivealliance.org or our Advertising Partner, Kevin Berrier, kberrier@mddcpress.com

Change the conversation about women leaders in Maryland.

Congratulations to our Honor Roll recipients:

The Community Financial Corp.
Eagle Bancorp, Inc.
Federal Realty Investment Trust
First United Corporation
Glen Burnie Bancorp
GlycoMimetics, Inc.

Host Hotels and Resorts, Inc.
Lockheed Martin Corporation
Marriott International, Inc.
McCormick & Company, Inc.
Orgenesis, Inc.
Precigen, Inc.*

RLJ Lodging Trust
T. Rowe Price Group, Inc.
Under Armour, Inc.
United Therapeutics Corp.
Urban One, Inc.
W.R. Grace & Co.

Important Dates

20/20 Honor Roll virtual event: Thursday, July 15, 11 am—12:30 pm | Space deadline: June 18th | Art deadline: June 25th
Publication distributed through the AFRO, Baltimore Business Journal, and The Daily Record on July 16th.

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Available Sponsorships

Presenting Sponsor (exclusive opportunity) \$3,500

- Sponsor logo on the front cover of the awards magazine with your logo identified as the Presenting sponsor.
- Company logo will appear prominently in all print and web promotional advertising leading up to the celebration, at the virtual event and on the event landing page from the time the contract is signed until one month after the event.
- Company representative will have the opportunity to provide a message to the audience for 2 to 3 minutes during the program. It will be pre-recorded in advance of the virtual event.
- Full page ad in a premium position in the magazine which is inserted into the AFRO and The Daily Record and provided to all attendees.
- Full page, approximately 450-word Corporate Profile in the magazine.
- Registration for 10 people to attend the celebration online (\$250 value).

Leadership Sponsor (two available) \$2,500

- Sponsor logo on the front cover of the awards magazine with your logo identified as the Leadership sponsor.
- Company logo will appear prominently in all print and web promotional advertising leading up to the celebration, at the virtual event and on the event landing page from the time the contract is signed until one month after the event.
- Company representative will have the opportunity to provide a message to the audience for 1 to 2 minutes during the program. It will be pre-recorded in advance of the virtual event.
- Half page ad near your Corporate Profile in the magazine which is inserted into the AFRO and The Daily Record and provided to all attendees.
- Half page, approximately 225-word Corporate Profile in the magazine.
- Registration for 10 people to attend the celebration online (\$250 value).

Change Sponsor (unlimited) \$1,250

- Company logo will appear prominently in all print and web promotional advertising leading up to the celebration, at the virtual event and on the event landing page from the time the contract is signed until one month after the event.
- Half page, approximately 225-word Corporate Profile in the magazine which is inserted into the AFRO and The Daily Record and provided to all attendees.
- Registration for 5 people to attend the celebration online (\$125 value).

Corporate Profiles & Advertising Opportunities

- Full page, approximately 450-word Corporate Profile in the magazine, includes company logo, 1-2 client-supplied photos and profile highlighting your business or staff. (\$1,299)
- Half-page, approximately 225-word Corporate Profile in the magazine, includes company logo, 1 client-supplied photo and profile highlighting your business or staff. (\$799)
- Full page advertisement (7.38" W x 9.5" H full color ad) (\$999)
- Half page advertisement (7.38" W x 4.63" H full color ad) (\$599)

Need professional help with your profile? Add \$300 for a full page ad \$200 for a half page profile.

Contact Rebecca Snyder, Executive Director, at rebecca@executivealliance.org or
Kevin Berrier, kberrier@mddcpress.com to reserve your space.

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Honor Roll Recipients

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First United Corporation
Glen Burnie Bancorp
GlycoMimetics, Inc.

Host Hotels and Resorts, Inc.
Lockheed Martin Corporation
Marriott International, Inc.
McCormick & Company, Inc.
Orgenesis, Inc.
Precigen, Inc.

RLJ Lodging Trust
T. Rowe Price Group, Inc.
Under Armour, Inc.
United Therapeutics Corp.
Urban One, Inc.
W.R. Grace & Co.

Companies with Four or More Women Directors

2U Inc.
The Community Financial Corp.
Eagle Bancorp, Inc.

First United Corporation
Lockheed Martin Corporation
Marriott International, Inc.

McCormick & Company, Inc.
T. Rowe Price Group, Inc.
United Therapeutics Corp.

Companies with Three Women Directors

AGNC Investment Corp.
Choice Hotels International, Inc.
CIENA Corp.
Glen Burnie Bancorp

Global Medical REIT, Inc.
Host Hotels & Resorts, Inc.
JBG Smith Properties
NextCure, Inc.

RLJ Lodging Trust
Sandy Spring Bancorp
W.R. Grace & Co.

Companies with Two Women Directors

Argan, Inc.
Centrus Energy Corp.
Colfax Corporation
Diamond Rock Hospitality Co.
Emergent Biosolutions, Inc.
Federal Realty Investment Trust
GlycoMimetics, Inc.

Hannon Armstrong Sustainable
Infrastructure Capital, Inc.
Howard Bancorp, Inc.
Liquidity Services, Inc.
Medifast, Inc.
Omega Healthcare Investors
OpGen, Inc.

Pebblebrook Hotel Trust
Precigen, Inc.
Seneca Biopharma, Inc.
Tenable Holdings, Inc.
Under Armour, Inc.

Companies with One Woman Director

CBM Bancorp, Inc.
Capital Bancorp, Inc.
Condor Hospitality Trust, Inc.
Corporate Office Properties Trust
Discovery Communications, Inc.
Enviva Partners, LP
GP Strategies Corporation
GSE Systems, Inc.

Inovalon Holdings, Inc.
Laureate Education, Inc.
MacroGenics, Inc.
Novavax, Inc.
Orgenesis, Inc.
REGENXBIO Inc.
Rekorsystems, Inc.
Saul Centers, Inc.

Sensonics Holdings, Inc.
Severn Bancorp, Inc.
Shore Bancshares, Inc.
Supernus Pharmaceuticals, Inc.
Tessco Technologies, Inc.
Urban One, inc.
Walker & Dunlop, Inc.

The 2021 Census Report and Honor Roll includes 68 companies on the major exchanges (AMEX, NYSE and NASDAQ) that are headquartered in Maryland and excludes funds. Data was obtained from the initial prospectus, most recent proxy statements (DEF 14A) and annual report (10-K) filed with the Securities and Exchange Commission (SEC) from July 1, 2018, through June 20, 2019. The proposed slate of directors is used and the report excludes retiring directors. Data regarding Executive Officers and Most Highly Compensated Officers are those listed in the SEC filings and the report excludes those executives and most highly compensated that have retired or position has been vacated and filled. The total number of companies and board seats fluctuates each year.

Executive Alliance, Inc.

P.O. Box 26224 | Baltimore, MD 21210
www.executivealliance.org



Executive Alliance is on a mission. Since 1993, this dynamic membership organization has helped launch executive women into leadership roles across Maryland.

What's the secret? It all comes down to advocacy, education and mentorship. Executive Alliance connects accomplished, senior-level executive women on a professional and personal level to expand their impact and influence in the board room, the community, and in the leadership of businesses, civic organizations, and government.

Lisa Hayes, 2020-2021 Board President explains, "our membership is focused on bringing women to the table and providing programming that helps women take their next professional step. We're changing the conversation about women leaders in Maryland's workplaces."



The role of women in Maryland's workplaces is changed by conversations at the highest levels of leadership. That means women need to be in executive leadership positions AND participating meaningfully in board of director roles.

"It all comes down to our core actions: advocacy, education and mentoring," says Mary Jean Herron, 2020-2021 Board President-Elect.

Advocates for women

Executive Alliance's Women on Boards committee has developed innovative programs to prepare and recommend women for board seats. By working with corporate, government and non-profit partners, this committee helps organizations articulate the skills needed in their board members and then publicizes opportunities for board roles.

Annually, Executive Alliance examines the numbers of women board directors at publicly traded companies headquartered in Maryland, using publicly available data. The Annual Census Report highlights which companies are making strides in the number of women in leadership positions...and which companies are not.

Members are also active legislatively, promoting the passage of the Gender Diversity in Maryland's Boards bill of 2019. Each year, Executive Alliance recommends women for its Green Bag Initiative, which seeks to place women on Maryland's public boards and commissions. Events highlighting the role of women, such as the Women of Excellence luncheon, and the Honor Roll: Gender Diversity in Maryland's Companies help showcase the accomplishments of executive women and highlight the companies that promote women.

Taking your next professional step

Professional development programs focus attention on the skills women need to take their next career step, no matter their current level. In a community of like-minded women, participants can learn about themselves and build the skills they need.

Executive Alliance is a resource for organizations searching for subject-matter speakers and expertise, and a tight-knit network for professional women.

Relationships & Networking

"We're changing the conversation about women leaders in Maryland's workplaces."

Member meetings and social events provide peer to peer networking with supportive women from diverse fields.

Executive Alliance members give back and encourage the next generation of leaders through our Effective Impact Mentoring program, a transformational year-long program that focuses on a small cohort of women through learning sessions and one-on-one mentoring.

Align with influential women leaders. Learn more or apply for membership at www.executivealliance.org/membership

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