



A CATALYST FOR WOMEN LEADERS IN MARYLAND

Honor Roll

AWARD FOR **WOMEN'S REPRESENTATION**

Annually, Executive Alliance analyzes the representation of women at the highest levels in Maryland's companies through its Annual Census Report.

Our Honor Roll designation highlights publicly-traded and private organizations in Maryland that employ women in at least 30% of their executive leadership roles AND have women in at least 30% of their board of director seats.

Now, you can show your commitment to changing the conversation about women in leadership in Maryland by sponsoring Honor Roll: Award for Women's Representation.

The in-person event will showcase the companies that are changing the conversation about professional women in our state. Attendees will also receive our acclaimed annual Census Report, which will have additional distribution in the AFRO, the Baltimore Business Journal, and The Daily Record.

March 23rd, 2023

**DLA Piper 6225 Smith Avenue, Baltimore
from 4pm - 7pm**

Sponsorship opportunities available.

Contact Rebecca Snyder at Executive Alliance,
Rebecca@executivealliance.org

**CHANGE THE CONVERSATION
ABOUT WOMEN LEADERS
IN MARYLAND**





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AVAILABLE SPONSORSHIPS

DEADLINE FEBRUARY 28, 2023

Presenting Sponsor (exclusive opportunity) \$4,500

- Sponsor logo on the front cover of the awards magazine with your logo identified as the Presenting sponsor.
- Company logo will appear prominently in all print and web promotional advertising leading up to the celebration, at the event and on the event landing page from the time the contract is signed until one month after the event.
- Company representative will have the opportunity to provide a message to the audience for 2 to 3 minutes during the program.
- Full page ad (full color 7.38" w x 9.5" h) in a premium position in the glossy magazine which is inserted into The Daily Record, the Baltimore Business Journal, virtually in the AFRO, and provided to all attendees.
- Registration for 4 people to attend the celebration (\$340 value).

Leadership Sponsor (three available) \$3,500

- Sponsor logo on the front cover of the awards magazine with your logo identified as the Leadership sponsor.
- Company logo will appear prominently in all print and web promotional advertising leading up to the celebration, at the event and on the event landing page from the time the contract is signed until one month after the event.
- Company representative will have the opportunity to provide a message to the audience for 1 to 2 minutes during the program.
- Half page ad in the glossy magazine which is inserted into The Daily Record, the Baltimore Business Journal, and virtually in the AFRO and provided to all attendees.
- Registration for 3 people to attend the celebration (\$255 value).

Change Sponsor (unlimited) \$1,250

- Company logo will appear prominently in all print and web promotional advertising leading up to the celebration, at the event and on the event landing page from the time the contract is signed until one month after the event.
- Quarter page ad (3.7" wide x 4.63" high.) in the glossy magazine which is inserted into The Daily Record, the Baltimore Business Journal, and virtually in the AFRO and provided to all attendees.
- Registration for 2 people to attend the celebration (\$170 value).

Advertising Rates (full color)

- 1/2 page ad (7.38"x4.63") \$599
- Full page ad (7.38" x 9.5") \$999

Important Dates

Space deadline: 2/28/23 | **Ad deadline:** 3/7/23 | **Event:** 3/23/23
Insertion in the BBJ and The Daily Record & virtually into the AFRO: 3/24/23

Contact Rebecca Snyder, Executive Director
rebecca@executivealliance.org



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