



Board Opportunity for SOBRsafe

Company Description

Industry Scientific & Technical Instruments

Touch-based technology devices to detect alcohol emitted through a user's skin. Hardware and software offerings with backend data platform. Used for behavioral health, transportation including fleet management, judicial for probation management and consumer markets including insurance discounts. This is a small public company with beginning revenue with new product launch of an innovative offering.

Includes transdermal sensor, biometric ID, wireless delivery of enterprise-wide data to a central dashboard, and analytics to reduce risks.

<https://sobrsafe.com/>

Characteristics Needed

- Passion for creating a culture of prevention of alcohol abuse
- Entrepreneurial experience scaling a business
- Behavioral health industry experience
- Insurance industry experience

Other Information

Compensation: equity and expenses reimbursed

Meetings required: Four meetings annually and informal engagement between meetings

Please contact Jo Lynne Whiting at jolynne@womensleadershipfoundation.org with a cover letter explaining fit with this opportunity as well as bio and/or resume by 1/8/2024.