

**JOB PROFILE**

Position **Regional Innovation Officer**  
Organization Greater Baltimore Committee (GBC)  
Location Baltimore, MD  
Reporting Relationship **Chief Economic Officer & Executive Vice President**  
Website <https://gbc.org>

The Greater Baltimore Committee (GBC) is the leading voice for the private sector in the Baltimore region, providing insightful economic and civic leadership to drive collective impact. Composed of more than 400 organizations, including large, mid-size, and small companies, nonprofits, foundations, and educational and healthcare institutions, the GBC is dedicated to fostering the prosperity of the Greater Baltimore region.

In 2022, the GBC merged with the Economic Alliance, hiring new leadership after more than two decades. In May 2023, the GBC announced a multi-year agenda to position the organization to:

- Create and lead an economic path for the Greater Baltimore region.
- Aggressively pursue game-changing opportunities.
- Collaborate to transform the region’s transportation, infrastructure, and public safety challenges.
- Foster a more equitable region.

The GBC announced 12 initiatives for 2024 - 2026:

**Economic Opportunity**

- Develop a ten-year economic strategy to build consensus for the region’s economic future.
- Develop the Greater Baltimore brand to amplify our dynamic regional assets and civic progress.
- Partner with economic, community, and development leaders to ensure strategic investments in the region are successful.
- Pursue game-changing opportunities and federal funding to advance equitable growth.
- Partner with the public sector to support local, domestic, and foreign direct investment and expansion in the region.

**Transportation and Infrastructure**

- Advance Baltimore’s Transit Future Campaign.
- Advance major infrastructure investments in the region to better connect our communities and accelerate long-term opportunity.

**Collective Impact. GBC partners and members will collaborate to...**

- Reduce gun violence.
- Support Baltimore police officer retention and recruitment.
- Tackle the vacancy issue in Baltimore City and support neighborhood redevelopment.
- Support local hiring and procurement.
- Increase entrepreneurship and the ease of doing business in the region.

**ORGANIZATION**

The GBC’s staff structure includes five teams, with staff leads who report directly to the CEO.

**Operations:**

- Fiscal, operational, and HR leadership for organization.
- Support CEO, Board to establish corporate governance and execution of mission.

**Policy and Research:**

- Shape and publish public policy, data-driven research, and bold strategies to support the region’s vitality and economic growth.
- Proactively engage with elected officials, partners, and stakeholders to advance GBC’s agenda.

**Communications:**

- Shape GBC’s message and communications strategy. Grow and modernize our audience, improving how we interact with members, stakeholders, and amplify civic progress in Baltimore.
- Execute the regional marketing and balance perspective on the Baltimore Region as a place to invest and expand.
- Manage and solidify support for GBC’s events and engagement.

**Partnerships**

- Develop and establish GBC’s new membership and engagement model.
- Develop and orient GBC’s committee and member collaborations toward high-value impact.
- Establish and manage partnerships with local, state, and national peers to advance the Greater Baltimore region.

**Business & Economic Investment**

- Strategy and scope to be defined in the 10-Year Regional Economic Opportunity Strategy. This will include GBC’s support for the federal tech hub designation and the regional innovation office.

**KEY RESPONSIBILITIES**

The Greater Baltimore Committee seeks a dynamic Regional Innovation Officer to oversee leadership, communications, and strategy for the Baltimore Region’s Tech Hub Designation program. The RIO would assist the GBC Management Team, Board of Directors, consortium members, and partners to pursue and manage funding opportunities and support GBC’s long-term economic development initiatives for the Baltimore Region.

**KEY RESPONSIBILITIES**

- Provide cross-institutional leadership and promote collaboration among stakeholders within the Baltimore Region’s innovation ecosystem
- Ensure clear and effective governance and leadership of the Tech Hubs consortium

- Serve as the central coordinator of the consortium including its governance, culture, and development
- Convene and communicate with key regional stakeholders about activities and outcomes
- Serve as the Economic Development Administration (EDA)'s Tech Hubs Grant Program
- Execute, along with implementation partners, on the Tech Hub's overall innovation agenda and strategy
- Ensure the Tech Hub's innovation and other critical assets are interconnected through institutionalized processes
- Develop an approach to Tech Hubs marketing and branding for the region / nationally
- Decide pursuit efforts for additional sources of related funding to scale the Tech Hubs program and impact
- Support technology enablement for the Tech Hub including the selection of appropriate technology platforms for grants administration
- Support reporting on grant progress and monitor grantee project progress including helping component projects submit required documentation and monitoring how funding is being absorbed by communities
- Support the monitoring for fraud, waste, and/or abuse identification, reporting, and remediation

## QUALIFICATIONS

- Master's degree in Business, Healthcare, Life Sciences, or other related field
- 5-10 years of experience leading economic development initiatives and/or technology sector, with particular focus on Biotech and Artificial Intelligence and Machine Learning fields
- Experience managing local, state, federal or philanthropic grants
- Deep subject matter knowledge in the Healthcare and/or Life Sciences industries
- Experience with stakeholder management in a consortium, association, or other similar setting
- Commitment to equity and experience shaping inclusive opportunities.
- Experience developing strategic plans, investment strategies, and risk mitigation plans
- Understanding of federal and state grants management policies and procedures
- Strong time management, planning, and organizational skills
- Excellent interpersonal and communication skills

## Attributes:

- Coalition Builder: Able to build consensus with strategic partners and stakeholders.
- Strategic Thinker: Capable of envisioning long-term operational strategies aligned with organizational goals.
- Analytical Mindset: Proficient in analyzing data to drive informed decisions and process improvements.
- Collaborative Leader: Adept at fostering teamwork, consensus-building, and a positive work culture.
- Adaptable and Innovative: Comfortable navigating changing environments and implementing innovative solutions.
- Ethical and Compliant: Upholds high ethical standards and ensures compliance with regulations.

## What We Offer:

- Competitive salary and benefits.
- Role to build a new organizational culture.
- Supportive and mission-driven work.
- Opportunities for professional development and leadership.

**HOW TO APPLY: Please submit a cover letter and resume via email to [mat@gbc.org](mailto:mat@gbc.org). Applications without a cover letter will not be considered.**